



COLLABORATION IN INNOVATION

SHARING OUR EXPERIENCES IN RIIC-3



HEI/ RDI



GOVERNMENT
AGENCIES



MSME/ PRIVATE
SECTOR

TECHNOLOGICAL HIVE OF REGIONAL INNOVATION FOR A VIBRANT
ECOSYSTEM (RIIC-3)

INCLUSIVE



USAID
FROM THE AMERICAN PEOPLE

RTI
INTERNATIONAL



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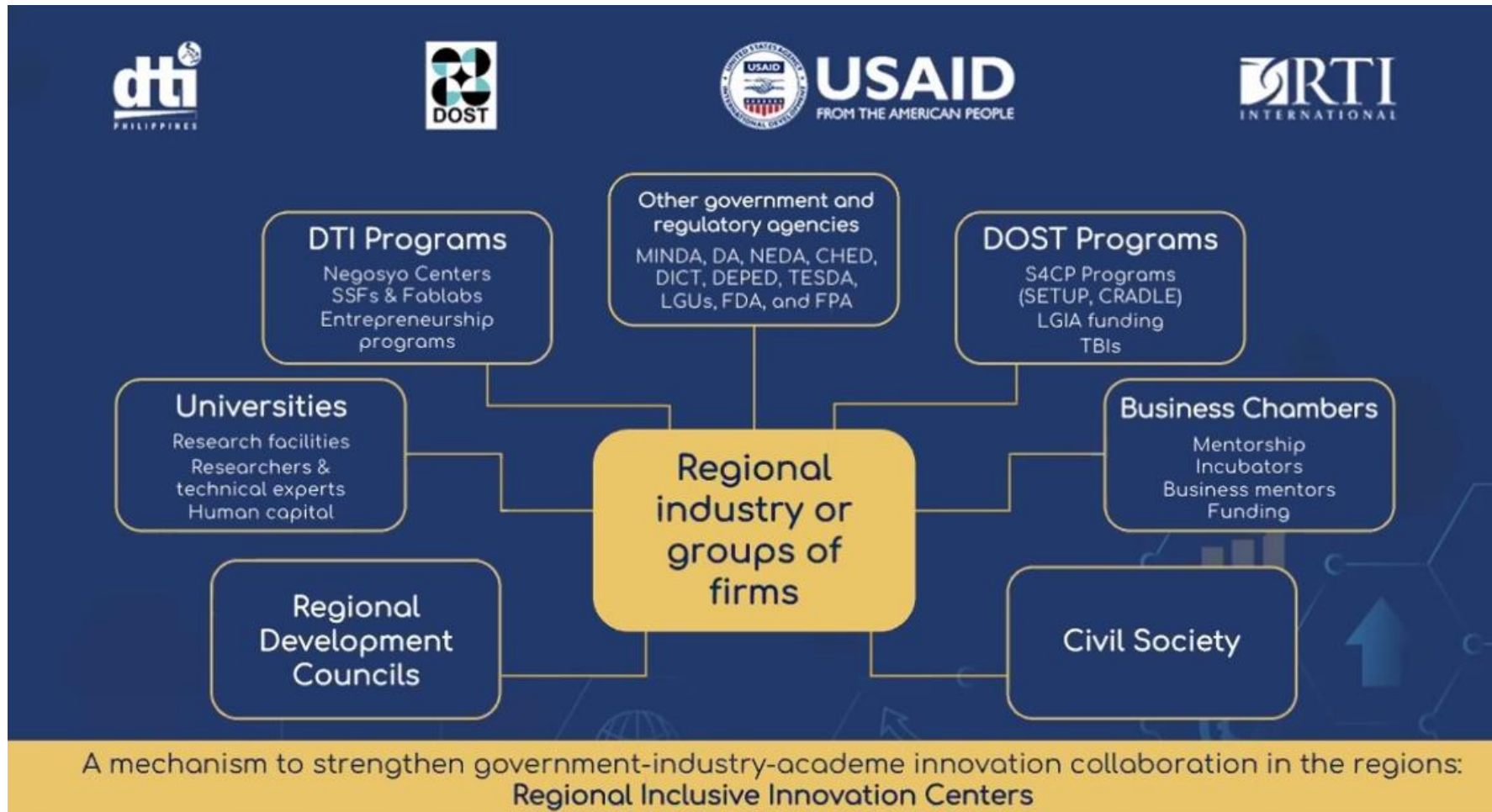


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REGIONAL INCLUSIVE INNOVATION CENTER – 3



INFORMATION

- GATHERING RESOURCES
 - What do we bring to the table?
 - Sharing capacities and capabilities
- The Innovation Guidebook



About this guidebook

This guidebook was developed to assist Micro, Small and Medium Enterprises (MSMEs) in navigating through the innovation landscape in the Regional Inclusive Innovation Centers (RIICs). It aims to promote innovation as integral to sustaining economic viability and competitiveness of MSMEs. Information and images used in this guidebook have been obtained from publicly accessible sites or provided by partner agencies.

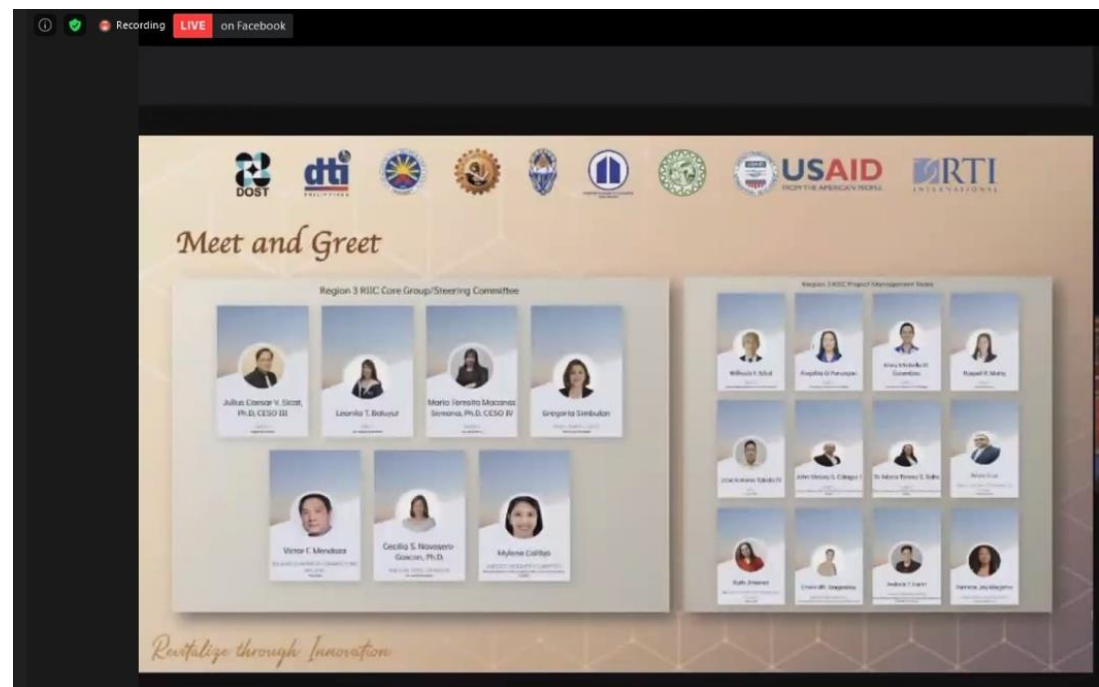
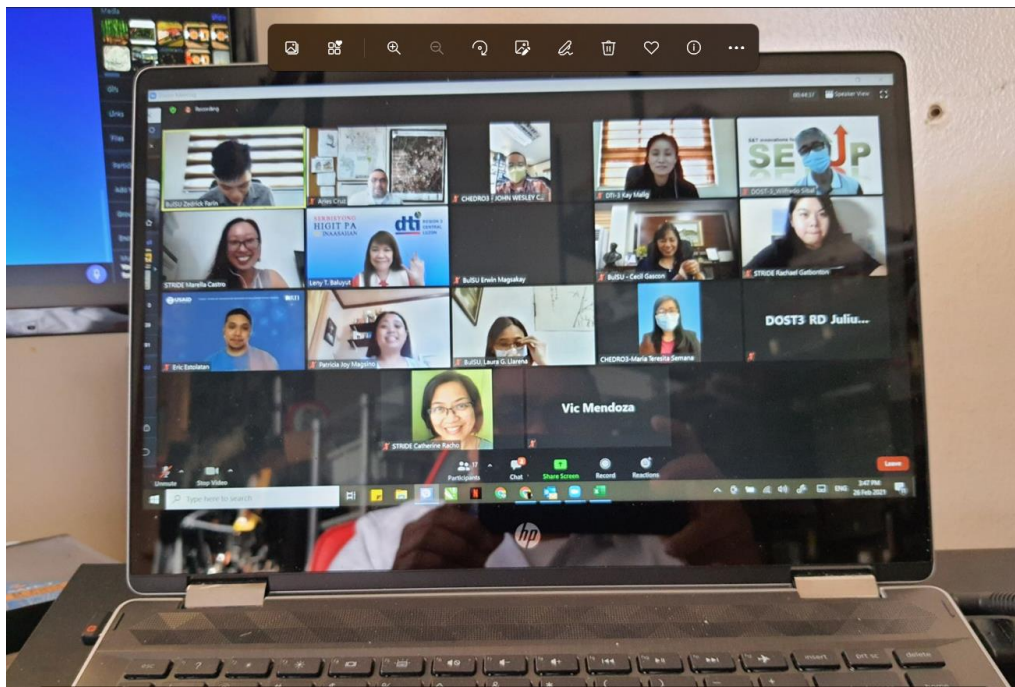
This step-by-step guide presents an overview of the innovation process, identifying sample activities along with brief information on related government, academe and industry programs, projects, and innovation initiatives. It provides an introduction to basic innovation concepts and tools to help MSMEs narrow down the type of innovation that can match their immediate needs.

Readers are encouraged to start an innovation project.

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COMMUNICATION

- Pandemic conditions
 - Telecommuting and Working from Home
 - Video conferencing
 - Social Media



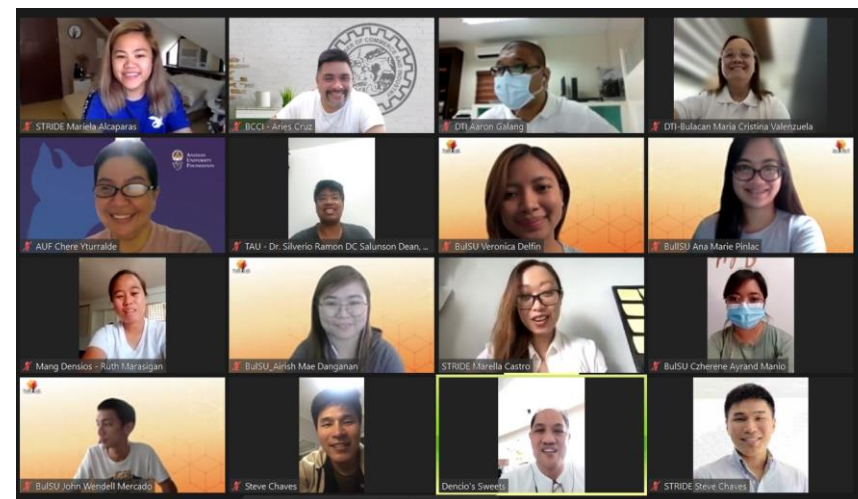
INNOVATION FOR BUSINESS RECOVERY

- TLM Yema Buko Pie
- Mang Dencio's Sweets

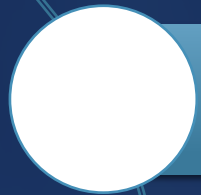


IBR can help MSMEs find the right partner.

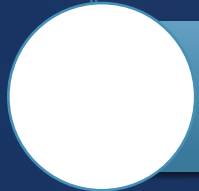
- The IBR plan's menu of options can bring in a wide set of potential partners for the MSME:
 - **Universities and research departments** for technical consultancy/research partnerships;
 - **Startups** for automation/e-commerce/digitalization of operations;
 - **Government partners** for access to specific funding or grants;
 - **Financial institutions** for new capital loans
- The IBR plan's objective is to help each business make an informed choice about their recovery and continuity amidst the pandemic.



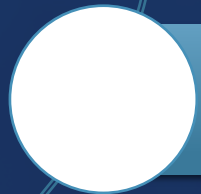
THE ROLE OF RIIC



Inclusive



Communication



Direction



THANK YOU