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Focus future work on the commercialization
of innovation

The OROBEST Innovation Story

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IPP, Oro Chamber | Regional Governor-NM, PCCI

16 March 2022 | 8:30 AM – 12:00 PM

USAID STRIDE Learning Event

Background



OROBEST Innovation Program

Optimizing Regional Opportunities for Business Excellence through Science, Technology and Innovation (OROBEST Innovation) is a regional program that enhances industry productivity and competitiveness through the generation and adoption of scientifically-developed technologies.

Key partners: DOST-10, DTI-10, USAID-STRIDE, NORMINCIEERD, and Oro Chamber.

July 11, 2019	Launching of the OROBEST Innovation Program Pilot Year – Php 1,800,537.60
July 22, 2020	Launching of the OROBEST Business Recovery Innovation for Development and Growth of Enterprises (BRIDGE) Program
October 15, 2020	Start of the OROBEST Innovation Program Year 2 – Php 1,885,491.20
April 22, 2021	1 st OROBEST Innovation Management Board (OIMB) Meeting with NORMINCIEERD as a new member
May 2021	Crafted the OIMB Manual of Operations and 5-Year Strategic Plan

Inventory of Technologies & BRIDGE Engagement



OROBEST Innovation Program

Category	2019	2020	2021	2022	Total
R&D DOST approved and funded (Php 12 million)	-	3	4	1	8
Ongoing development of R&D Proposals (9 - 2021 Ideation Workshop)	-	-	-	9	9
Commissioning / Turnover (3-2019 and 1-Pitching Session)	-	-	1	3	4
Adoption of Technology (Pitching Sessions: 5-RTE Meals and 1-AI Technology)	-	-	6	-	6
Potential Adopters Identified (2-Pitching Session and 1-Orobest Research Database)	-	-	3	-	3
Commercialization of Technologies (5-RTE Meals)	-	-	5	-	5
OROBEST BRIDGE PROGRAM (No of MSMEs)		29	55	6	90



Significant Accomplishments:

3 MOU Partnerships Forged

17 Industry-Academe Partnerships Engaged

OROBEST Research Database developed

1 Innovation Lounge established

38 B2B Sessions conducted

1 OROBEST Innovation Management Board created

1 Operating Manual developed

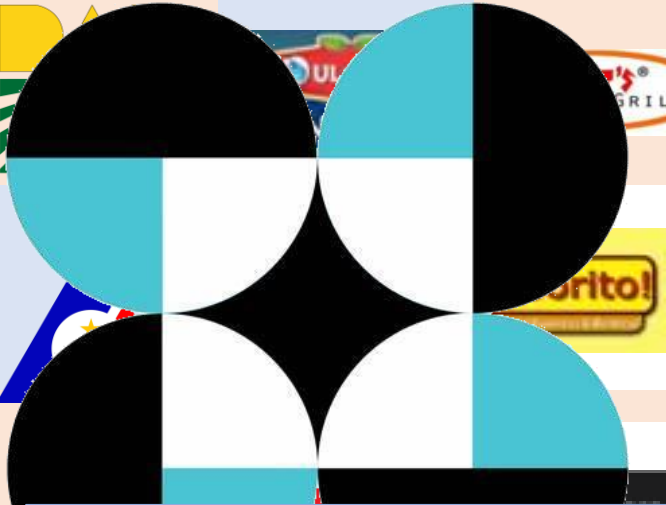
5-Year Strategic Map adopted by 129th RDC-10

OROBEST SPEED Program development

Key Learnings



1. It provided the space for MSMEs and large companies to access industry and knowledge housed in universities.
2. It opened up new pathways for university researchers to level-up products and processes, which in turn help businesses decide how they would like to create or pivot new products.
3. It helped in the responsiveness of industry and university by consistently keeping communication lines open to all stakeholders.
4. It was able to incentivize academe for proposal writing, a necessary step to unlock government funding to help industry level-up processes and products.
5. It served a key role as an intermediary for government-industry-academe partnership. Facilitating collaboration, making the process more streamlined, and aligning respective resources to achieve shared goals and objectives for the commercialization of technologies.
6. It still serves as an example of how the RIICs can be operationalized through local stakeholders.



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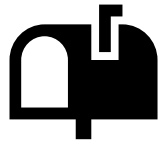




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